
Hatch Giving, Inc.

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Fact sheet

Company Overview

HATCH is the first of its kind Giving Intelligence Platform. An AI-powered portal for Fundraisers, Marketers and Volunteers to streamline and maximize their impact. A new home for a new world of giving!

We provide nonprofit organizations with new information on each individual donor—delivering a complete human profile.

We then leverage our Altruistic Intelligence™ to recommend the most personalized methods of engagement and fundraising.

Company History

Hatch.ai is a New York-based startup founded by Moshe Hecht in 2022, with a goal to enhance nonprofit fundraising efforts using ethical artificial intelligence.

Company Unique Value Proposition

The company's unique value proposition, dubbed and trademarked "Altruistic Intelligence", uses publicly available 3rd party data, machine learning and AI predictive modeling to generate a comprehensive profile of every donor, unlocking what makes them "tick, click, and give". Hatch aims to help organizations increase engagement across a larger donor base, by enabling nonprofits to better identify individuals who are most likely to engage with their cause, rather than solely focusing on the wealthy.

Funding and traction to date

The company has raised a total of \$2 million in pre-seed funding from prominent investors, including Adam Miller (Cornerstone onDemand) Howard L. Morgan, David Magerman, and Tiferes Ventures (Clark Valberg founder of inVision), among others.

As of June 2023 the company has over 100 paying members of it's beta-cohort.

Company Mission

We see a world of natural born givers. We believe people exist to enrich life by giving meaningfully, purposefully, deeply. Our mission is to create a society of intelligent contributors who perpetually add value to individual, communal, and societal life.

Social Media Links

Facebook: <https://www.facebook.com/hatchgiving>

Twitter: <https://twitter.com/hatchgiving>

LinkedIn: <https://www.linkedin.com/company/hatchai>

Instagram: @hatchgiving